

Douglas Co. Business Survey - Critical Issues Conference Done

Current run (last updated Sep 29, 2016 5:06pm)

15

Polls

99

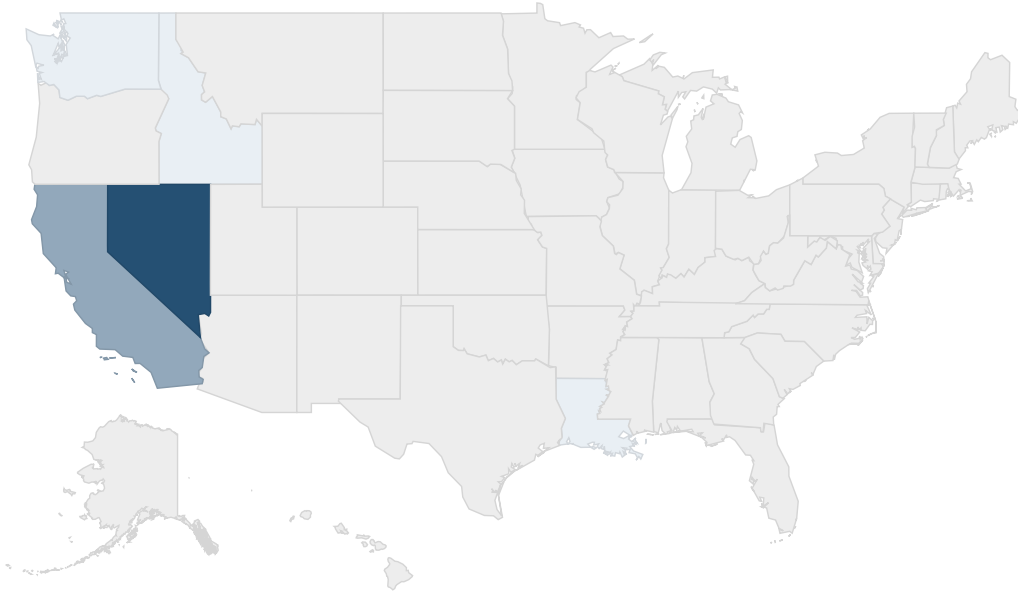
Participants

76

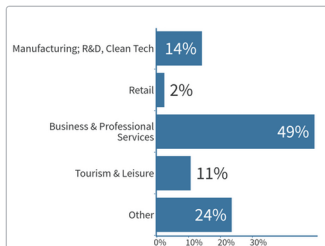
Average responses



Average engagement



What type of business are you?



Response options	Count	Percentage
Manufacturing; R&D, Clean Tech	12	14%
Retail	2	2%
Business & Professional Services	42	49%
Tourism & Leisure	9	11%
Other	20	24%

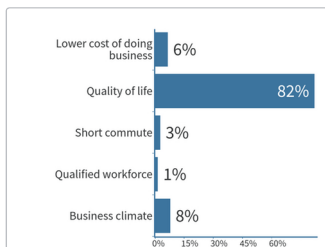


Engagement

85

Responses

What is the top factor that contributed toward your decision to locate in or stay in Douglas County?



Response options	Count	Percentage
Lower cost of doing business	5	6%
Quality of life	64	82%
Short commute	2	3%
Qualified workforce	1	1%
Business climate	6	8%

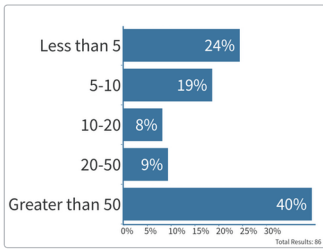


Engagement

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Responses

Size of your workforce?



Response options	Count	Percentage
Less than 5	21	24%
5-10	16	19%
10-20	7	8%
20-50	8	9%
Greater than 50	34	40%

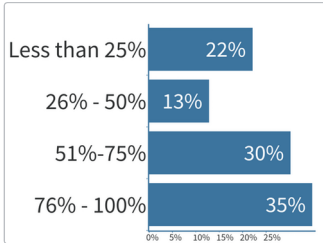


Engagement

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Responses

What percentage of your workforce lives in Douglas County?



Response options	Count	Percentage
Less than 25%	19	22%
26% - 50%	11	13%
51%-75%	26	30%
76% - 100%	30	35%

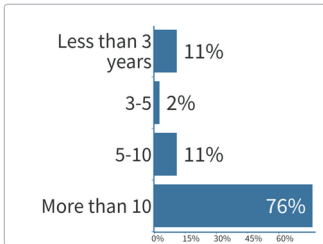


Engagement

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Responses

How long have you been doing business in Douglas County?



Response options	Count	Percentage
Less than 3 years	9	11%
3-5	2	2%
5-10	9	11%
More than 10	64	76%

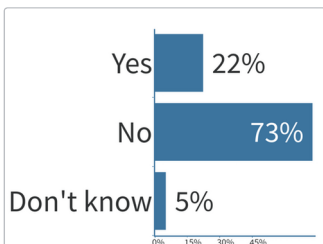


Engagement

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Responses

Are you developing plans to start a new business in Douglas County?



Response options	Count	Percentage
Yes	18	22%
No	59	73%
Don't know	4	5%

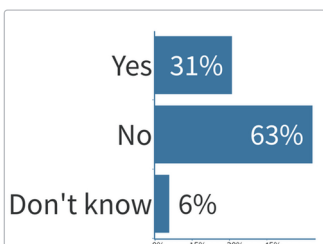


Engagement

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Responses

Is your business facility currently used to capacity?



Response options	Count	Percentage
Yes	22	31%
No	45	63%
Don't know	4	6%

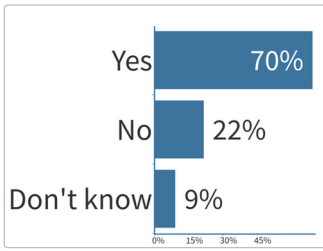


Engagement

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Responses

In the next 3 years do you plan to make investments in capital or equipment?



Response options	Count	Percentage
Yes	55	70%
No	17	22%
Don't know	7	9%

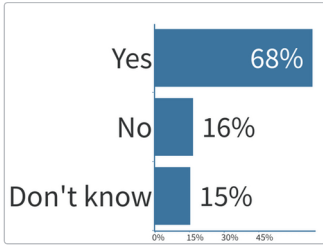


Engagement

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Responses

In the next 3 years do you plan to add new positions?



Response options	Count	Percentage
Yes	54	68%
No	13	16%
Don't know	12	15%

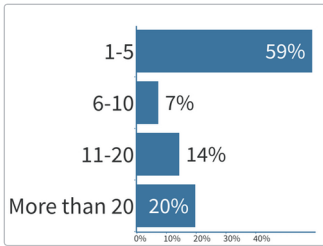


Engagement

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Responses

If so, how many?



Response options	Count	Percentage
1-5	33	59%
6-10	4	7%
11-20	8	14%
More than 20	11	20%

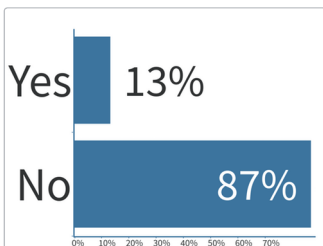


Engagement

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Responses

Do you believe there is sufficient housing stock to serve your employees?



Response options	Count	Percentage
Yes	10	13%
No	66	87%

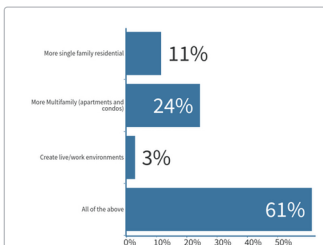


Engagement

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Responses

If no, what can the County do to help?



Response options	Count	Percentage
More single family residential	8	11%
More Multifamily (apartments and condos)	17	24%
Create live/work environments	2	3%
All of the above	43	61%

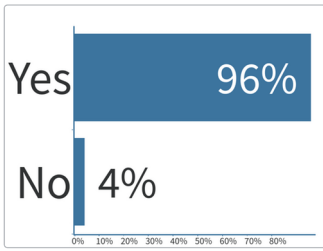


Engagement

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Responses

Based on your business location can your workforce easily drive to work?

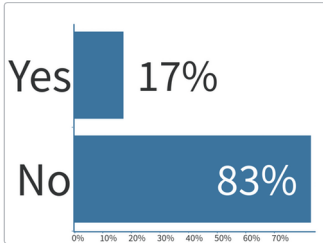


Response options	Count	Percentage
Yes	70	96%
No	3	4%



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Responses

Based on your business location, is public transportation available to service your workforce needs?

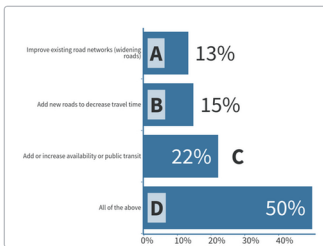


Response options	Count	Percentage
Yes	12	17%
No	58	83%



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Responses

If no, how can your workforce transportation needs be met?



Response options	Count	Percentage
Improve existing road networks (widening roads)	9	13%
Add new roads to decrease travel time	10	15%
Add or increase availability of public transit	15	22%
All of the above	34	50%



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Responses