



FOR IMMEDIATE RELEASE
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NEWS RELEASE

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Douglas County Businesses Receive Spotlight Awards

Minden, NV - For the fifth consecutive year, several Douglas County businesses were recognized with a Spotlight Award. This year's awards were given at the Critical Issues Conference held on Thursday, September 27, 2018. The Spotlight Awards recognized businesses in 7 different categories: Retail, Restaurant, Manufacturing and Production, Sports and Recreation, Entrepreneur, Business and Professional Service, Tourism and Hospitality.

“The Spotlight Awards are the County’s opportunity to shed light on those businesses investing in our community and choosing to do business in here,” said Economic Vitality Manager, Lisa Granahan. “We are recognizing them to acknowledge their value to the community and say thank you.”

The businesses were selected based on achieving some or many of the following eligible criteria:

1. Are unique and marketable
2. Are involved in the community or business community
3. Are investing in their businesses
4. Have exhibited ability to partner with public and/or non-profit sector
5. Have developed or refined their business plans
6. Taking steps to provide employee training or growth opportunities

Selections were made based on staff knowledge and input from business community organizations such as the local Chambers of Commerce, the Main Street Gardnerville, the Nevada Small Business Development Center, and the Business Council of Douglas County.

The following businesses received Spotlight Awards:

- Retail Spotlight- Joyce's Fine Jewelry
- Entrepreneur Spotlight- Eddy Street Vintage Market
- Restaurant Spotlight - The Chart House
- Sports & Recreation Spotlight – Angler’s Edge
- Business & Professional Service Spotlight - Petroleum Card Services
- Tourism & Hospitality Spotlight - Caesars Entertainment
- Manufacturing and Production Spotlight- Starbucks Coffee Company

Please tag us with photos of the presentation of the awards using the hashtag **#DCSpotlightAwards**

Each winner received an engraved lantern with a glowing flameless candle symbolic of keeping the Economic Vitality torch lit in creating a “Community to Match the Scenery.”

Photo Information:

2018 Business Spotlight Award Winners
Left to right

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1.Manufacturing & Production Spotlight

Starbucks Coffee Company

Todd McCullough, Western Regional Director of Distribution Restaurant Spotlight

2.Business & Professional Services Spotlight

Petroleum Card Services

Liz Concannon, Vice President Operations

& Lori Griboski, Vice President of PCS Sales

3.Retail Spotlight

Joyce's Fine Jewelry

Krissie Haliwell, daughter and third generation business member

4.Entrepreneur Spotlight

Eddy Street Vintage Market

Meredith Fischer, Owner

5.Restaurant Spotlight

Chart House – Lake Tahoe

Corrine Best, General Manager

6.Tourism & Hospitality Spotlight

Caesars Entertainment

Nicholas Breaux-Fujita, Regional Vice President of Marketing

7.Sports & Recreation Spotlight

The Angler's Edge

Don and Liz Weirauch, Owners

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