

Douglas County Strategic Plan



MISSION STATEMENT

Working together with integrity and accountability, the Douglas County team provides efficient and effective government services fostering a safe, healthy, scenic, and vibrant community in which people prosper and enjoy an exceptional standard of living.

VALUES

Integrity – *We demonstrate honest and ethical conduct through our actions.*

Accountability – *We accept responsibility for our actions.*

Customer Service – *We deliver efficient and effective service with an attitude of respect and fairness.*

Leadership – *We establish the tone and direction for success motivating and inspiring others to accomplish a shared vision.*

Communication – *We ensure open dialogue through proactive listening and sharing of information throughout the organization and the community.*

Teamwork – *We work together to achieve shared goals.*

PRIORITIES AND OBJECTIVES

1. **Financial Stability** - Financial strength and integrity of organization

Strategic Goal: Douglas County will enhance the fiscal stability and financial structure of the County.

Objectives

- a. Airport Use Ordinance
- b. Long term and short term financial strategies
- c. Transient Occupancy Tax ballot measure
- d. Tax Increment Area creation*
- e. Election Center relocation
- f. Performance analysis

2. Public Safety - Safe environment for residents, businesses, and visitors.

Strategic Goal: Douglas County will enhance and improve the provision of public safety and related services.

Objectives

- a. Emergency Preparedness Plan
- b. Construction of redesigned jail
- c. Multi-county Ethernet interconnection
- d. Citizen Emergency Response Team Program*

3. Economic Vitality

Strategic Goal: Douglas County will promote the economic vitality of the community.

Objectives

- a. Economic Development Vitality Action Plan
- b. Lands Bill
- c. Pony Express Trail
- d. Development application process
- e. Fiber optic backbone
- f. Employment and Job Training Program
- g. Lake Tahoe Prosperity Plan*

4. Infrastructure - Efficiency and responsiveness in addressing community issues and needs.

Strategic Goal: Douglas County will provide for the maintenance and infrastructure necessary to meet current and future service levels.

Objectives

- a. Storm Water Master Plan
- b. Seeman Ranch Acquisition
- c. Water system Interconnection with Carson, Minden and Indian Hills General Improvement District
- d. Consolidated County water system feasibility study
- e. Road Maintenance strategy
- f. Congestion relief on Hwy. 395 in the Minden and Gardnerville area*
- g. Traffic improvements on Hwy. 208*
- h. Sidewalk improvements on Loop Road – Stateline*
- i. Stateline to Stateline Bicycle demonstration project*
- j. Implement portions of the trails plan through a Carson Valley Trails Association grant*
- k. Community Center strategy – Valley*
- l. Realignment of Hwy. 50 – Stateline

* Relates to a Community Assessment recommendation